34th Winter Fair! 2024 New Artists Jury Information

WinterFair! 2024 will be held: Friday December 6th from 2-7pm, set up from 10am - 2pm, and Saturday December 7th from 9am-4pm, take down after 4pm

Returning artists have preference for booth spaces. Newly jury-accepted artists fill any available booths, and we maintain a waiting list composed <u>only</u> of jury-accepted artists. We jury for new artists whose work shows the creativity, quality, and distinction that our customers have come to expect. Below are details for jurying new artists:

- 1. <u>Jury Application for New Artists.</u> For all jury choices (listed below), we need your completed application along with your non-refundable jury fee of \$18. Two artists may share booth space if pieces complement or blend with each other, but they must jury individually. Two artists creating one body of work jury as one unit.
- 2. <u>Jury Sessions.</u> We know artists can discover WinterFair all year long and may be eager to jury. To clarify our updated jury process, please note the following:

<u>Early Bird Jury Session 1</u>. Between now and 6/30/24, new artists may email their jury application, images, and jury fee, as described below. Any jury applications received by 6/30/24 will be juried between 7/1/24 and 7/15/24, with results emailed by 7/15/24. Jury-approved Early Bird Artists may begin building their inventory. Returning Artists have until 8/31 24 to request booth space. After that, Early Bird Artists may begin submitting the Exhibiting Artists Application, located on the All Peoples website: https://www.allpeoplesuu.com/winterfair-artist-info/

<u>Fall Jury Session 2</u>. Between 7/15/24 and 9/15/24, new artists may email their jury application, images, and jury fee, as described below. Any jury applications received by 9/15/21 will be juried by 9/30/24, with results emailed by 9/30/24 at the latest. Juried-approved artists may then submit Exhibiting Artists applications. Please note that Returning Artists have first choice of booth spaces.

3. <u>What to Jury</u>. Your name will be placed on the jury list when we receive your images, jury application, and jury fee. For all jury choices, please submit:

Four (4) digital images of your work. One may be a close-up image of several pieces.

One (1) digital image of your booth, or detailed description on the back of your application.

4. <u>Jury Choices.</u> Please select from the following ways to present your work to the jury. For all choices, scan your original application and jury check and attach them to your emailed images. Then postal mail your original application and \$18 jury check to the WinterFair address listed below by jury deadline.

Digital images of artwork embedded or attached to an email.

Photographs embedded or attached to an email.

Website or Facebook page, Etsy, Instagram to be reviewed, with the site address <u>clearly written</u> on your application.

- 5. Booth spaces are located in two church buildings, with more booths outdoors. Sizes and fees are:
 - 8'x8' (\$180)
 - 6'x6' or 3'x12' (\$153)
 - 6'x12' (\$281)
 - Bold and Cold artists use their own tents outside 12'x12' (\$100)
 - One half room (\$245) (not rectangular)

6. **NEW ARTIST TIMELINE**:

Between now and 9-15-24: Final Fall Jury Session Send in jury application, images (see above) and non-refundable jury fee of \$18.

9-15-24: Deadline of ALL jury materials.

By 9-30-24: Jury results will be emailed to you.

9-30-24 to 10-31-24: Newly jury-accepted artists may apply for booths space.

9-30-24 to 10-31-24: New artists may call about the jury process and jurying individually.

11-1-24: Deadline for cancellation and full refund of booth fee (Less \$25 processing fee)

11-15-24: Deadline for cancellation and one half booth fee refund (Less \$25 processing fee)

Questions? Email winterfairky@gmail.com

Leave message for Diana in office: 502-425-6943

Revised: 4-5-24