



**evolve**<sup>KY</sup> and Tesla Owners of Kentucky

**For Immediate Release**  
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## Louisville, KY Takes Part in National Drive Electric Week Saturday, September 28, 2024

**WHAT:** This month, Louisville area electric vehicle drivers and enthusiasts will host an event for the community to share answers to questions about what driving and owning an electric vehicle is really like at the Louisville NDEW 2024. The event is part of the 14th annual National Drive Electric Week (NDEW).

National Drive Electric Week, a coast-to-coast celebration of electric vehicles (EVs), will be held weeklong Sept. 27 through Oct. 6, 2024, and is expected to include more than 200 online and in-person events.

There are now more than three million EVs on the road in the United States. Prospective buyers are anxious about sale price or have “range anxiety.” What are myths and what is part of the learning curve? The need to learn the true facts about EV ownership makes NDEW events important to educate the public about the benefits of owning an EV, from cost-savings on tax credits, and reduced maintenance and fuel to improved air quality, convenience and performance.

Electric vehicles by Nissan, GM, Ford, Mercedes Benz, Harley Davidson, Hyundai, Rivian, Tesla and other automakers will be available for display or test ride-and-drives. Bachman Auto Group is our local sponsor displaying the new Chevy Equinox EV and the Chevy Silverado EV.

**WHEN: Saturday, September 28, 2024, 10am-3pm EDT**

**WHERE: Norton Commons North Village Square, Rosebay St. Prospect, KY 40059**

**WHO: The Mayor’s office of Sustainability, Executive Director, Sumedha Rao and Executive Director of Louisville’s Economic Development Cabinet, Jeff O’Brien, will attend to present the Mayor’s Proclamation. Also participating are members of Evolve KY, Kentucky’s non-profit EV advocacy group, Tesla Owners of Kentucky, Middle of Town Cycling, Icon Solar and Pure Power Solar, companies representing Solarize Louisville, and LG&E Optimized EV Charging. Norton Commons, LLC is the generous supporter of this event.**

Plug In America, the Electric Vehicle Association, the Sierra Club, EVHybridNoire and Drive Electric USA teamed up to organize NDEW on the National level.

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